

CASE STUDY

Sobha Meritta, Chennai, India



SOBHA DEVELOPERS HAS BEEN A RENOWNED NAME IN THE INDUSTRY FOR LUXURIOUS REAL ESTATE PROJECTS IN INDIA AND IN THE MIDDLE EAST. THROUGH THE SOBHA MERITTA, SOBHA DEVELOPERS BEGAN ITS FIRST LANDMARK PROJECT IN CHENNAI.

This luxury gated community, spread across 6 acres of greenery, consists of 556 elegantly crafted apartments divided into 5 spacious blocks. Sobha wanted to start servicing the site with BBS for the first time ever and the key challenge was to ensure accuracy and frugal consumption of reinforcement steel.

CONTRIBUTION OF REBARCAD SOFTWARE

In the words of Mr. Rajesh Shirakol, (Senior Vice President – Structures, Design & Engineering) – "The RebarCAD software has helped us to speed up the construction and we are able to achieve reduction in wastage of bars. The site has appreciated the BBS to a great extent as in Sobha we never did BBS so far."

ABOUT SOBHA DEVELOPERS:

Sobha Developers Ltd, a Rs. 15 billion company, is one of the largest and only

backward integrated real estate players in the country. With three decades of experience in creating resplendent interiors of palaces and masterpieces in the Middle-East, Mr. PNC Menon founded Sobha Developers in 1995 with a clear vision to transform the way people perceive quality in the real estate sector in India

ABOUT CADS SOFTWARE INDIA PVT LTD:

RebarCAD software and its rebar engineering and information processing suite is the world's number one solution of its kind. Over 100 million man hours of reinforcement engineering is being carried out by RebarCAD around the world each year.

In business for about 37 years, CADS is one of the world's leading developers specialising in solutions for the international construction industry. CADS has an installed worldwide user base of more than 5000 customers, who use in excess of 48,000 copies of CADS supplied programs in more than 70 countries.

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Mr. Rajesh Shirakol, Senior Vice President – Structures, Design & Engineering

REBARCAD CUSTOMER:

Sobha Developers

CLIENT/OWNER:

Sobha Developers

LOCATION:

Chennai

REINFORCING STEEL USED:

Not disclosed

DURATION OF PROJECT:

24 Months

NUMBER OF DRAWINGS:

800

COMPLETION DATE:

April 2016

CADS

GLOBAL CONSTRUCTION SOFTWARE AND SERVICES

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